

96 Great-Tasting Recipes for the Holidays

# Southern Living

NOVEMBER 1995 • \$3.95

*We Gather  
Together*

**A Family Feast  
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READY  
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**Free  
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Software**

Simplify the dinner experience by ordering your FREE (plus a \$3.99 shipping and handling fee) copy of *READY, SET, DINNER*. This meal-planning software, produced by The Potato Board, includes:

*Recipe Collection:*

Forty delicious dinner recipes with nutrition information and menu suggestion.

*Weekly Meal Planner:*

Plan and print a week's worth of menus – it's fun!

*Grocery List:*

After you've selected a recipe or created a weekly plan, you can print a grocery list.

To order the software, send a check or money order for \$3.99 (payable to Specialized Marketing Services, Inc.) for shipping and handling, along with your name, address and *Macintosh* or *Windows* (please specify 4 or 8 MB RAM for Windows version) preference to:

READY, SET, DINNER  
P.O. Box 52950, Dept. SL  
Irvine, CA 92719

Allow 6 to 8 weeks for delivery.

*Minimum System Requirements:*

|                                      |  |
|--------------------------------------|--|
| <b>Macintosh:</b>                    | <b>PC:</b>   |
| Macintosh LC                         | PC 386   |
| System 7.0 or later                  | Windows 3.1 or later                                 |
| 4 MB RAM                             | <b>4 or 8 MB RAM</b>                                 |
| 4 MB hard disk storage               | <i>(You must specify RAM preference)</i>             |
| 13" monitor                          | 4 MB hard disk storage                               |
| <i>(Preferred: 256 color, 8-bit)</i> | 13" monitor  |
|                                      | <i>(Preferred: Super VGA monitor and sound card)</i> |

For more cyber-spud recipes, check for potatoes on the eGG on America Online and at the Ketchum Kitchen: <http://www.recipe.com>

*Potatoes*

AMERICA'S FAVORITE VEGETABLE



*(Clockwise from front) Harry's Old-fashioned Pound Cake, Lou's Poppy Seed Pound Cake (small size), a 1-pound tin of Southern Pecan Sandies and Very Sharp Cheese Straws, and Chocolate Layer Cake.*

## Homemade by Mail

Traditionally there are two gift choices for special holidays and celebrations—flowers or candy. It's time to add one more option.

Very Vera ships homemade Southern cakes and confections anywhere in the country—for any occasion or “just because”—and they arrive looking as if they've come straight from your own oven. In fact, “I've had customers tell me they just feel better having a cake in the kitchen,” says Vera Stewart, owner of the Augusta, Georgia, company. “They slide it onto their cake stand, put a dome over it, and fool the neighbors.”

Each cake is packaged in a white tin with Vera's trademark green and white ribbons, cellophane, doilies, and a note card.

Vera started her mail-order business in honor of her grandmother, Vera Wright Wingfield. She named each of her grandmother's pound cake recipes after her brothers and sisters—Bitsy's Amaretto Cream, Trip's Brandy, Vera's Chocolate, Harry's Old-fashioned, and Lou's Poppy Seed. She's included three layer cakes—Lemon, Chocolate, and Caramel—and two other goodies, Southern Pecan Sandies and Very

Sharp Cheese Straws. A Confection of the Month includes seasonal delectables such as Strawberry Cake made with fresh strawberries and Easter egg and bunny cookies specially packaged for the holiday.

“When I started Very Vera, I wanted to help folks keep in touch with the values of 40 years ago, and that included keeping a homemade cake on the counter, as well as giving cakes and care packages,” Vera says. “I know it's hard to do everything when you work full time. I hope sending one of my cakes will give folks a chance to do something really special for someone that they might not have been able to do for otherwise.”

We recommend ordering one for yourself too.

To order one of Vera's cakes or to request a brochure, call toll free 1-800-500-8372. Small pound cakes range from \$15 to \$17, family-size ones from \$20 to \$22. Layer cakes are \$24 and 1 pound of pecan sandies or cheese straws is \$20. Confection of the Month prices vary; call for current selection. Prices do not include shipping. ♦